# **Rispoli Luigi & C.**

**Tomatoes from** the Cilento valley, a wonder of nature Natale Rispoli, CEO

#### THE GREEN PRODUCT

### **VALLE DEL CILENTO** TOMATOES





Innovative Packaging

For 25 years, Conserve Rispoli has been a leader in supporting the traditional flavors of Campania region, always careful to the environment. Today, the company is focusing on organic peeled tomatoes from Valle del Cilento (Campania) in Tetra Recart®

Rispoli Luigi & C. has produced 100% Italian organic tomatoes from an ethically controlled supply chain for over 25 years. "Our company has been around for more than a guarter of a century, and today like yesterday our products are made exclusively with fresh tomatoes, without additives and antioxidants," said Natale Rispoli, the CEO of Conserve Rispoli. "The respect for natural ingredients and the protection of the environment are the pillars of our company. Our 'Valle del Cilento' brand is inspired by our homeland in the national park of Cilento, one of Italy's WFF oases," he said.

From great responsibility, respect for the environment and products of the land a new range of organic product was born, with a new packaging in Tetra Recart® allowing to better preserve the flavor of fresh tomato and create a delicate and guality product.

#### As a result of this commitment, the company received the Italian Food Award for Sustainability in October at Sial Paris.

Organic peeled tomatoes in Tetra Recart® by Conserve Rispoli are an innovative international product, not only because they are convenient to use but also and especially because they are sustainable.

"We have been making processed organic tomatoes for 20 years, well before organic became a trend, and we guarantee our ethical supply chain thanks to the SA8000 certification," Rispoli said.

"With our latest product we wanted to go farther, proposing an even more sustainable product in all its aspects, including packaging," the CEO said.

The packaging – peeled tomatoes are available in 500g and cherry tomatoes are available in 390g - thanks to its lighter weight and ease of storage allows to significantly reduce the logistic impact. Moreover, it's recyclable and mostly made with paper, a natural and renewable resource.

It represents an advantage for the environment because of its lower impact in terms of CO2 emissions compared to alternative packaging. "We should neither forget that the packaging, in line with the most recent international standards in terms of health protection, is also completely BPA-free," Rispoli said.

Conserve Rispoli generates nearly 80% of its revenues from exports, mostly from North America.

### **1** Organic

Conserve Rispoli has decided to respect the environment. The company has always specialized in the production of organic tomatoes.

The new range of products in Tetra Recart<sup>®</sup> opens a new era in the industry: the highest respect for the natural quality of tomatoes offers consumers a healthy and flavorful product with a LOW ENVIRONMENTAL IMPACT.



## **3** Recyclable



#### **KEY FACTORS**

**(2)** Renewable

The new Tetra Pak by Valle del Cilento is made mostly with paper, a natural and renewable resource. The paper used is guaranteed by FSC®, an international organization that defines the standards for sustainable management of forests.

(4) Lower **Environmental** Impact

The packaging guarantees a LOWER **IMPACT ON THE ENVIRONMENT IN TERMS OF CO2 EMISSIONS.** Making 1 kg of Tomato Pulp Tetra

Recart<sup>®</sup> has an impact, in terms of CO2 emissions, around 5 times lower than glass and cans. (Source: IFEU 2017 LCA Study)

THE PACKAGING IS **RECYCLABLE AND IS RECYCLED**. Collection of the packs is widespread and available, as well as that of other packs.

XX risposto per noi Natale Rispoli, Export Manager



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